

Crisis containment

Policy wording

The General terms and conditions and the following terms and conditions all apply to this section.

Special definitions for this section

Crisis A time of severe difficulty in your activities or danger to your business as a result of an

insured incident that could, if left unmanaged, cause adverse or negative publicity of or media

attention to you or your business.

Crisis containment costs Reasonable and necessary costs incurred in utilising the services of the crisis containment

provider to limit or mitigate the impact of a crisis.

Crisis containment provider The person or company named in the schedule.

Insured incident An incident, act or problem that in your good faith opinion could potentially give rise to a

covered claim being made by you under any other section of this policy.

Working hours The hours between 09:00 and 17:00 on any day other than Saturday, Sunday or a public

holiday.

What is covered

Crisis containment costs

We will pay crisis containment costs incurred within the geographical limits with our prior written consent as a direct result of a crisis commencing during the period of insurance.

Outside working hours discretionary crisis mitigation costs

We will also pay **crisis containment costs** incurred within the **geographical limits** without **our** consent in carrying out immediate work outside of **working hours** to limit or mitigate the impact of the **crisis**. Any such work done by the **crisis containment provider** will not be confirmation of cover under this or any other section of this **policy**.

What is not covered

We will not make any payment for:

- crisis containment costs relating to any claim or part of a claim not covered by this
 policy.
- crisis containment costs relating to any:
 - claim under any Management liability Employment practices liability section;
 - employment claim under any Management liability Directors and officers section or Management liability - Trustees and individual liability section.
- 3. costs which are covered under any other section of this **policy**.
- 4. any crisis containment costs directly or indirectly due to:
 - a. any incident, act, investigation or problem that affects your profession or industry; or
 - governmental regulations which affect another country or your profession or industry; or
 - any sanction, prohibition or restriction under United Nations resolutions or trade or economic sanctions, laws or regulations of the European Union, United Kingdom or United States of America: or
 - socioeconomic changes or business trends which affect your business or your profession or industry.



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How much we will pay

The most **we** will pay under this section is the amount shown in the schedule, irrespective of the number of **crises** or **insured incidents**. **We** will pay the **crisis containment provider** directly for **crisis containment costs** covered under this section of the **policy**.

All **crises** arising from the same original cause, a single source or a repeated or continuing problem will be regarded as one **crisis**. This includes such **crises** arising after, as well as during, the **period of insurance**.

Your obligations

We will not make any payment under this section unless you notify any crisis in accordance with either of the following:

If a crisis arises during working hours

 If you first become aware of the crisis during working hours you must notify us of it immediately by phoning us on the number stated in the schedule.

We will then determine if the incident, act or problem that you have notified would give rise to a covered claim under any other section of this policy. If we determine this to be the case then we will contact the crisis containment provider to assist you in the management of the crisis.

If we determine that the incident, act or problem that you have notified would not result in a covered claim under any other section of this **policy** then we will not make any payment under this section.

You must co-operate fully with us, the crisis containment provider and any of our representatives in the management of the crisis.

If a crisis arises outside of working hours

If you first become aware of the crisis outside of working hours you must notify the
crisis containment provider immediately by phoning them on the number stated in the
schedule. You must also notify us of the crisis as soon as possible within working hours
by telephoning the number stated in the schedule.

You must co-operate fully with the **crisis containment provider** in the management of the **crisis**.