



Why Hiscox for the Events & Event Organisers sector?

We love businesses and individuals who organise events as well as insuring the events themselves, for example professional event organisers and their business of organising exhibitions and conferences plus literary festivals, fetes or fairs, local shows, sporting events, business AGMs, promotional events and product launches.



20+ years of event expertise

With over 20 years of experience in the events sector, our track record speaks for itself. We stand by our claims promise - consistently doing right by our customers and paying out when it matters most.



One policy, one payment

One policy and one payment to cover all your event insurance needs - from cancellation cover to liability or property and equipment. Whether it's the event itself or your broader events business, we can underwrite it all.



Hiscox Risk Academy

A free online risk management platform for commercial insurance policy holders.



Crisis containment cover

In addition to standard policy cover, we provide access to a PR crisis specialist - ready to step in if an event takes a turn for the worse and expert crisis management is needed.



We know our sectors in depth - come and speak to us about what these trends mean for your clients and how Hiscox can help.

01 Increased demand for extended specialist coverage

Growing demand for extended cover, including protection against riots, civil commotion, terrorism and strikes is emerging as event organisers respond to ongoing global uncertainty, which could affect an event.

02 Rise in Weather-related risks

Unpredictable storms and extreme weather are increasingly hitting UK and global outdoor events, resulting in last minute cancellations due to flash flooding or high winds, leaving organisers with sunk costs and reputational damage.

We are **there for your clients** when it matters most

An important PR and charity bike ride had the threat of a storm incoming, which caused concern about the safety of the riders and the event set up. We had constant communication with the insured and agreed to pay for mitigation measures, including extra safety marshals, so that the event could go ahead successfully and prevent cancellation. Please speak to your local underwriter for further information.



Events & Event Organisers sector appetite overview



We have a broad appetite for a wide array of events from local events such as fairs and fetes to special interest events such as food and Christmas markets and sporting events, to product launches, as well as small festivals and large conferences and exhibitions taking place anywhere in the world.

Package covers available

- **Event Cancellation Cover:** conferences and exhibitions are at the heart of what we do, but we also provide worldwide event cancellation cover, along with liability and property protection for your event
- **Event Organiser Insurance:** a flexible portfolio of key insurance covers for professional event organisers - tailored for everything from meetings and hospitality to celebrations, festivals, music events, street parties, and more
- **Event Liability Insurance:** Hiscox event liability provides up to £10 million in cover for Public Liability and Employers Liability, available as a one-off for single events, multiple-event cover, or annual protection for a full events calendar
- **Exhibitor Insurance:** a portfolio of essential covers for exhibitors, combining cancellation and disruption, property loss or damage, and liability (often required by exhibition organisers)

	 Core appetite (Risks we love)	 Broader appetite (Risks we like)	 Edge of appetite (Risks we'll try our best to find a way)
Appetite overview	<ul style="list-style-type: none"> • Conferences • Exhibitions • Seminars • Congresses • Community events • Sports and competitive events • Exhibitions • Fairs and shows 	<ul style="list-style-type: none"> • Press events • Galas • Open days • Regattas • Roadshows • Literary events • Pageant • Balls and dances • Bazaars and markets 	<ul style="list-style-type: none"> • Club meetings • AGMs • Workshops • Theme nights • Parades • Carnivals • Team building
Property & Casualty	We can cover: <ul style="list-style-type: none"> • Full office commercial packages for the business of the event organiser • Technical equipment coverage both for the business and for hired in equipment for specific events • Event specific public liability coverage for larger events not covered by the business public liability policy 		
Professional Indemnity	We cover a wide array of business-to-business event organisers. Professional Indemnity cover includes: <ul style="list-style-type: none"> • Broad breach of contract cover • Full civil liability • Automatic cover for subcontractors/freelancers • Automatic cover for claims against principals and venue owners/operators 		
Cyber & Data	We are happy to consider most business types for their cyber and data needs		
Management Liability Portfolio	We are happy to consider most business types for their management liability needs		
Other covers	<ul style="list-style-type: none"> • Personal accident: if your client has casualty cover with us, a personal accident policy can extend protection to their employees • Terrorism: available to your clients who buy any property cover from us • Legal protection: available to your clients who buy any other Hiscox cover 		



Want to know more?

Whether you've got an individual policy or a scheme opportunity for large groups of customers with shared needs, we'll be able to cater for you - whether that's through our regional offices, e-trade, or bespoke schemes.

Visit our website: hiscox.co.uk/broker/commercial-insurance/event-organisers
Or contact our team: hiscox.co.uk/broker/contact/meet-events-team