



# MULTIMEDIA

From small local newspapers, to podcasters and international broadcasters, our appetite is incredibly broad.

This factsheet is a high-level guide and not everything we can do – if in doubt, speak to your Hiscox underwriter.

## SWEETSPOT EXAMPLES

Educational, reference & research

Science, nature and technology

Health and fitness

Children and young adult

Fiction

Hobbies and interests

Lifestyle

Shopping and retail

Travel and tour guides

Local news

## OUR TARGET RISK PROFILE



UK domiciled firms  
with a turnover of up to  
**£100m**



Low hazard and  
non-contentious content



Strong risk  
management and  
clearance procedures  
in place



Up to  
**25%**  
income coming from  
overseas subsidiaries

## LIKELY MAXIMUM LIMITS

### By turnover banding

Up to £50m **£10m Limit**

£50m - £100m **£5m Limit**

Over £100m **Selective Appetite**

### KEY CROSS-SELL OPPORTUNITIES:

PROPERTY

CASUALTY

CYBER & DATA

## KEY BENEFITS

**01** Automatic cover for additional insureds

**02** Freelancer cover

**03** Broad cover for intellectual property infringement

**04** Defamation including libel and slander

**05** Withdrawal costs

**06** Declaratory relief