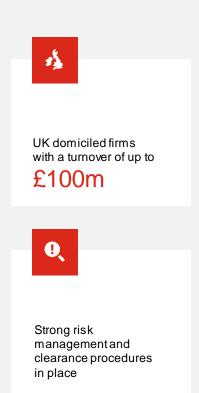


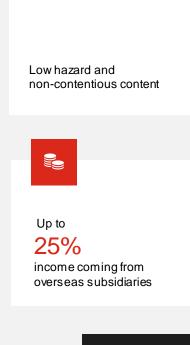
MULTIMEDIA

From small local newspapers, to podcasters and international broadcasters, our appetite is incredibly broad.

This factsheet is a high-level guide and not everything we can do – if in doubt, speak to your Hiscox underwriter.

SWEETSPOT EXAMPLES Educational, reference & research Science, nature and technology Health and fitness Children and young adult **Fiction** Hobbies and interests Lifestyle Shopping and retail Travel and tour guides Local news



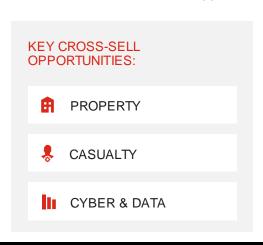


OUR TARGET RISK PROFILE

LIKELY MAXIMUM LIMITS

By turnover banding

Up to £50m	£10m Limit
£50m - £100m	£5m Limit
Over £100m	Selective Appetite



	KEY BENEFITS
01	Automatic cover for additional insureds
02	Freelancer cover
03	Broad cover for intellectual property infringement
04	Defamation including libel and slander
05	Withdrawal costs
06	Declaratory relief