

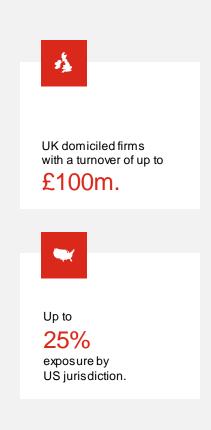


MARKETING

From PR to design, to advertising, our appetite is incredibly broad.

This factsheet is a high-level guide and not everything we can do – if in doubt, speak to your Hiscox underwriter.

Marketing consultancy Graphic design Market research Media buying Corporate identity and design work Web and app development Public relations Advertising agencies Experimental marketing Creative consultancy Analytics and customer insights PPC, SEO and digital marketing



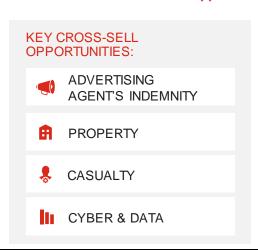


OUR TARGET RISK PROFILE

LIKELY MAXIMUM LIMITS

By turnover banding

Up to £50m	£10m Limit	
£50m - £100m	£5m Limit	
Over £100m	Selective Appetite	



Teritor.			KEY BENEFITS
	01	Own social media and advertising	
	02	Rectification costs	
	03	Automatic freelancers cover	
	04	Intellectual property	
	05	Breach of advertising codes	
	06	Breach of contract (B2B)	