

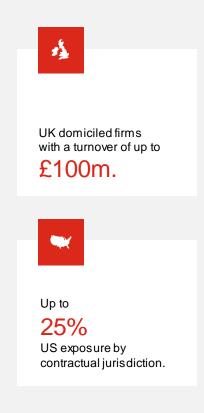


COMMERCIAL FILM PRODUCERS PI

Whether a business is producing an ad or filming a music video, our appetite is incredibly broad.

This factsheet is a high-level guide and not everything we can do – if in doubt, speak to your Hiscox underwriter.

SWEETSPOT EXAMPLES Production of corporate videos Creation of any advertorial script, artwork, story boards Production of cinema ads Multimedia presentation production Production of music videos Production of promotional or educational videos Animations or illustration





OUR TARGET RISK PROFILE

LIKELY MAXIMUM LIMITS

By turnover banding

Up to £50m £10m Limit £50m - £100m £5m Limit Over £100m **Selective Appetite**

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NAME:		KEY BENEFITS
0	1	Own social media and advertising
0.	2	Rectification costs
0	3	Automatic freelancers cover
0	4	Intellectual property
0	5	Breach of advertising codes
0	6	Broad breach of contract