



COMMERCIAL FILM PRODUCERS PI

Whether a business is producing an ad or filming a music video, our appetite is incredibly broad.

This factsheet is a high-level guide and not everything we can do – if in doubt, speak to your Hiscox underwriter.

SWEETSPOT EXAMPLES

Production of corporate videos

Creation of any advertorial script,
artwork, story boards

Production of cinema ads

Multimedia presentation production

Production of music videos

Production of promotional or
educational videos

Animations or illustration

OUR TARGET RISK PROFILE



UK domiciled firms
with a turnover of up to
£100m.



Up to
50%
overseas exposure by
contractual jurisdiction.



Up to
25%
US exposure by
contractual jurisdiction.



Up to
25%
income coming from
overseas subsidiaries.

LIKELY MAXIMUM LIMITS

By turnover banding

Up to £50m **£10m Limit**

£50m - £100m **£5m Limit**

Over £100m **Selective Appetite**

KEY CROSS-SELL OPPORTUNITIES:



PRODUCERS'
INDEMNITY



PROPERTY



CASUALTY



CYBER & DATA

KEY BENEFITS

01 Own social media and advertising

02 Rectification costs

03 Automatic freelancers cover

04 Intellectual property

05 Breach of advertising codes

06 Broad breach of contract