




ENTERTAINMENT

We understand the risks for the entertainment industry and can tailor a policy to provide cover for otherwise excluded elements such as cast pregnancies or hazardous activities.

This factsheet is a high-level guide and not everything we can do – if in doubt, speak to your Hiscox underwriter.

WE ADDRESS THREE CORE AREAS:

-  TV AND FILM PRODUCTION
-  PRODUCERS E&O
-  ADVERTISING CONTINGENCY

SWEETSPOT EXAMPLES

BY ACTIVITY

TV production

Film production

Advertisement production

Corporate video production

Interstitials

BY INDUSTRY

Advertising agencies

Commercial film production companies

TV and film production companies

KEY CROSS-SELL OPPORTUNITIES

Media PI insurance

Media office package

Media production package (for E&O)

E&O (for media production package)

OUR TARGET RISK PROFILE



TV AND FILM PRODUCTION PACKAGE

- UK domiciled
- Production budgets up to £20m
- Almost every genre except high impact action



E&O

- UK domiciled
- Almost every genre except exposés



ADVERTISING CONTINGENCY COVERS

- UK domiciled
- Full-service agencies
- Advertiser clients requiring 'Wrap' policies

KEY BENEFITS

01

TV AND FILM PRODUCTION PACKAGE

- Undeclared cast
- Unknown pregnancies
- Operator errors
- Strikes
- Denial of access
- Advertising contingency
- Utility failures
- Civil authority

02

PRODUCERS E&O

Cover for additional insureds is written into policy wording.

03

ADVERTISING CONTINGENCY

- Non-appearance of talent
- Unavailability of specialist props
- Broadcast and transmission coverage
- Loss of key filming location

LIKELY MAXIMUM LIMITS



TV AND FILM PRODUCTION PACKAGE

Covers cast and media, with a production budget up to £20m



PRODUCERS E&O

Up to £5m
Term up to 60 months



ADVERTISING CONTINGENCY COVERS

Up to £3m for any one advertisement