



## **Product name: Professional Indemnity - Technology**

### **Customer needs and objectives**

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Customers require insurance for claims brought against them for breach of contract, defamation, infringement of intellectual property rights, negligence, breach of confidence and invasion of privacy arising out of their professional services for clients. These losses could potentially put customers out of business therefore they look to an insurance policy to offset the cost of these and protect their balance sheet.

### **Product design**

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Following the latest product review and fair value assessment the product has been approved as providing the expected value to customers. The metrics and other insight reviewed suggest the product is understood and well utilised by customers. For information on the key benefits and any notable exclusions please see the relevant policy summary, or contact your local Hiscox underwriter.

### **Target market**

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Technology professional indemnity insurance is a commercial product designed for businesses operating in the technology industries including freelancers, micro SMEs, SMEs, large UK-based entities and global businesses.

### **Non-target market**

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This product is not designed to support customers who are not running a commercial enterprise in the technology industry.

### **Recommended distribution strategy**

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This product may be sold on an advised or non-advised basis. It is suitable to be sold face-to-face, through telephony sales or via a quote-and-buy website.



**Fair value assessment**

Date of last fair value assessment: May 2023

Expected date of next assessment: within 12 months of the above date

As a result of our fair value assessment, we have concluded our technology professional indemnity product is providing the expected value to customers.

1. The product is compatible with the needs of the target market.
2. The distribution and remuneration strategy remains appropriate, we are not aware of any distribution and remuneration arrangements having a detrimental effect on the overall value of the product.
3. The quality of the service provides the expected value.

**When completing our fair value assessments, we consider all information that is available and relevant including information provided by our distributors. We also continually monitor key metrics throughout the year to give us ongoing assurance that products are providing the value expected. Where information is outside of our tolerance levels, we may review the product outside of the scheduled timeline.**

Assessment	Indicators and measures	Assessment
Product overview	<ul style="list-style-type: none"> <li>• Product summary.</li> <li>• Target market.</li> <li>• Vulnerable customers.</li> <li>• Competitor analysis/external benchmarking.</li> <li>• Product research.</li> </ul>	<p>The metrics assessed for this product demonstrates that the product offers the expected value and that there is a good level of customer understanding. All the metrics assessed are within the expected range.</p>
Product design/performance	<ul style="list-style-type: none"> <li>• Average premium.</li> <li>• Persistency.</li> <li>• Claims analysis.</li> <li>• Tenure.</li> <li>• Price walking.</li> </ul>	
Remuneration and distribution arrangements	<ul style="list-style-type: none"> <li>• Distribution chain.</li> <li>• Distribution strategy.</li> <li>• Commission, fees and any other remuneration arrangements.</li> <li>• Add-ons.</li> <li>• Premium finance.</li> </ul>	
Service	<ul style="list-style-type: none"> <li>• Key indicators.</li> <li>• Complaints analysis + RCA.</li> <li>• Training.</li> </ul>	