

# FOR CYBER CRIMINALS, SMALL BUSINESSES ARE BIG BUSINESS

Introducing Hiscox CyberClear Financial Crime and Fraud Insurance.

Cyber crime is a growing risk to businesses. As organised gangs move away from physical crime and into the perceived shelter of the online world where they are able to cast their nets much wider, the risk of them being identified and tracked down is much lower.

Hiscox CyberClear can include comprehensive financial crime and fraud cover, to protect businesses against both cyber-dependent and cyber-enabled crimes; including social engineering derived losses.

#### Cyber dependent

These types of crime can only be carried out via a computer, examples include:

- someone hacking into a system to steal funds or place fictitious orders for physical goods
- keylogger malware used to capture online banking credentials with funds subsequently transferred
- compromised telephone systems used to make calls to premium rate numbers
- a fake website is set up to imitate the business's with a view to defrauding prospective customers.

#### Cyber enabled

These risks typically fall into the realm of social engineering and involve the reach of traditional crime being extended by the use of electronic means, examples include:

- an email account of a director or supplier being cloned or hacked and used to send fraudulent payment instructions
- a phishing email sent pretending to be from a business's bank, prompting them to enter account details and passwords into a fake website.

#### How can you prevent a loss?

While no measures can eliminate the risk of suffering from this type of fraud, adopting some simple and inexpensive measures can help to reduce the chance of a loss occurring, such as:

- using two-factor authentication for online banking facilities and email accounts
- implementing a policy of never initiating a payment based on an email only
- utilising a tool to flag when an email is sent from outside of the company
- using strong passwords
- applying regular system and anti-virus software updates.

#### What does the policy cover?

Along with the financial reimbursement for any funds or goods lost, as part of our financial crime and fraud module, we also cover the costs of:

- fully investigating how the loss occurred, and ensuring that the issue is contained and any other necessary remedial steps are taken
- extricating the business from any contract entered into by someone who has stolen its digital identity
- PR and communications support in mitigating any potential reputational damage.

For more information on this cover, or the Hiscox CyberClear product more generally, contact your local Hiscox underwriter.