What is your cyber risk?
The UK (50-999 employees)

It's important to take the risk **seriously**, put security measures in place to **minimise** your exposure. Risk **mitigation** and **transfer** can help to keep your business **safe**.
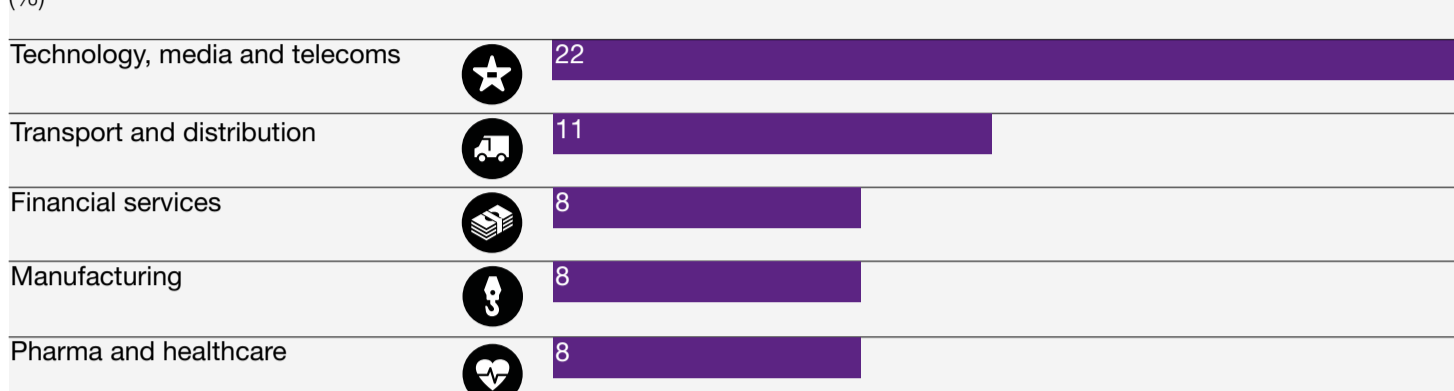
Know the risk

46% of small- to mid-sized UK businesses (50-999 employees) experienced a cyber attack in 2020, up from **31%** in **2019**.
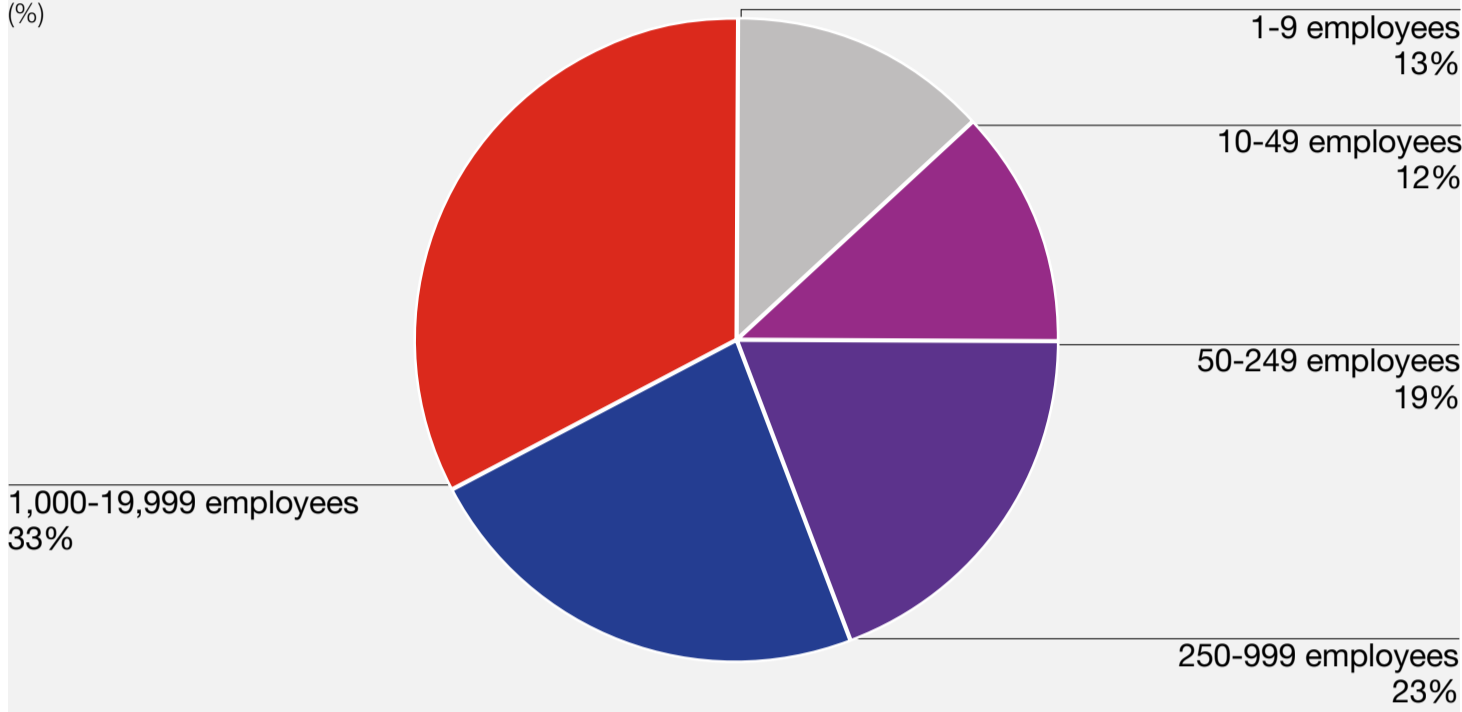
What type of businesses were attacked?

When it comes to cyber attacks, criminals don't discriminate. They exploit businesses regardless of industry or size.
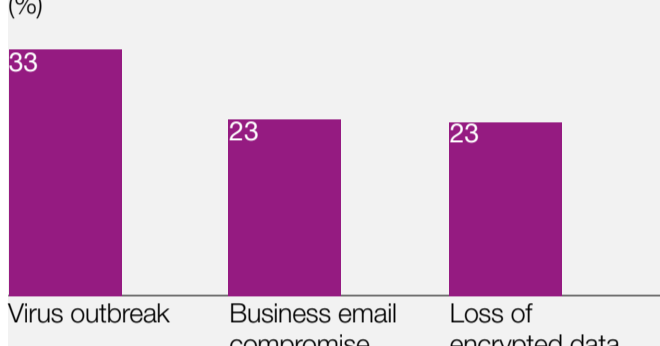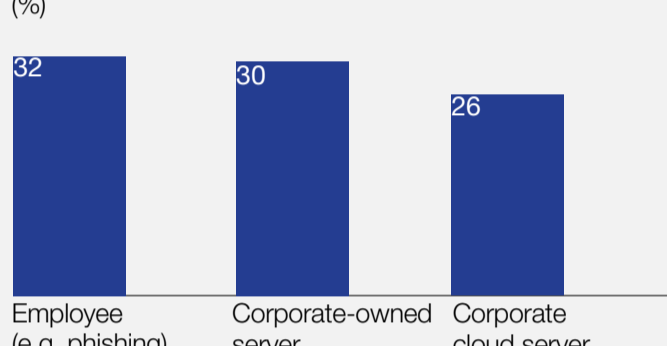
Top-five sectors experiencing a cyber attack (%)

Sector	%
Technology, media and telecoms	22
Transport and distribution	11
Financial services	8
Manufacturing	8
Pharma and healthcare	8

Size of businesses attacked (%)

- 1-9 employees 13%
- 10-49 employees 12%
- 50-249 employees 19%
- 250-999 employees 23%
- 1,000-19,999 employees 33%

Top-three types of attack (%)

Virus outbreak	Business email compromise	Loss of encrypted data
33	23	23

Top-three ways attacks are occurring (%)

Employee (e.g. phishing)	Corporate-owned server	Corporate cloud server
32	30	26

Impacts to reputation

16% of small- to mid-sized UK companies experience bad publicity and an impact on their **brand** or **reputation** because of a cyber attack.

16% firms attacked says its survival was threatened.
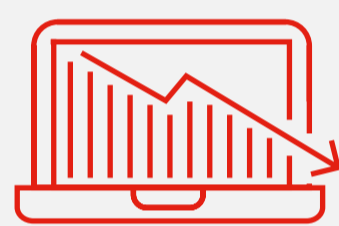
Micro firms (<50 employees)
Average cost of a cyber attack was **£70,238**.
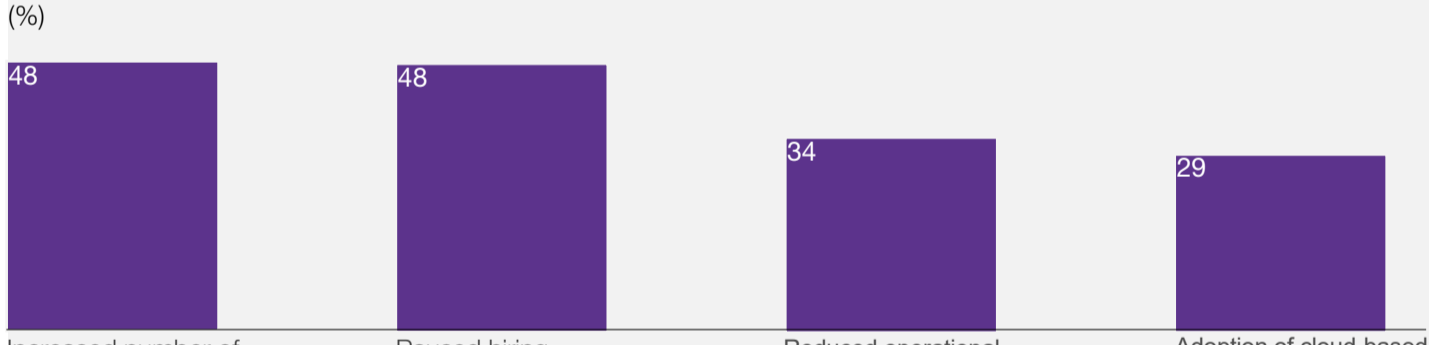
Enterprise firms (1,000+ employees)
Average cost of a cyber attack was **£64,981**.

Covid-19 impact

Covid-19 impacted a lot of IT spending priorities, but it did not stop spending in **cyber security**.

Though the **UK** decreased the IT budget, it significantly **increased** the **percentage** spent on **cyber security**.
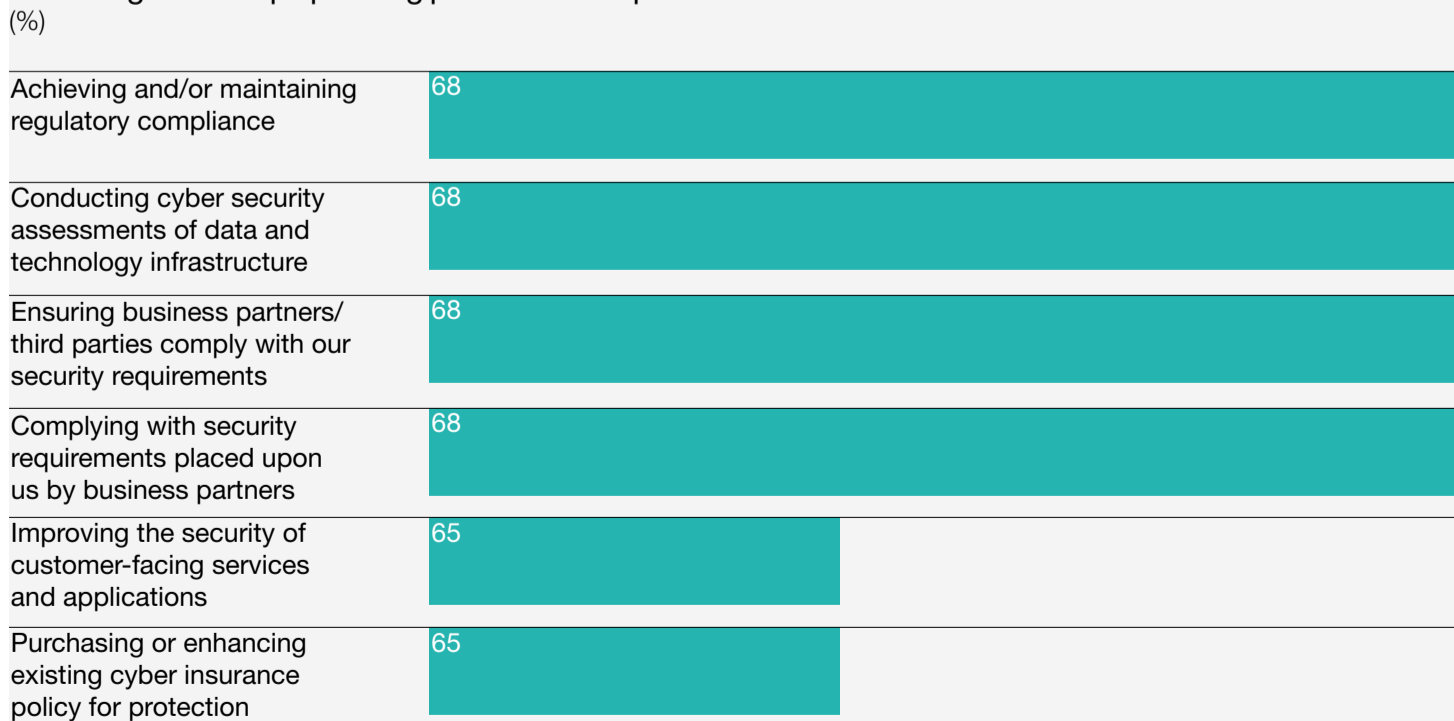
Top four changes due to Covid-19 (%)

Increased number of staff working remotely	Paused hiring	Reduced operational costs	Adoption of cloud-based technologies
48	48	34	29

IT spending

UK businesses	2020	2021
Average IT spending	£8.8m	£7.3m
Average cyber security as a % of IT spending	12%	20%

UK businesses 50-999 employees	2020	2021
Average IT spending	£3.8m	£2.2m
Average cyber security as a % of IT spending	14%	21%

How can you decrease your cyber risk?

29% of UK companies with **50-999** employees are considered **cyber security experts** based on their response to the **Hiscox cyber maturity assessment**.

Risk mitigation – top spending priorities for experts (%)

Priority	%
Achieving and/or maintaining regulatory compliance	68
Conducting cyber security assessments of data and technology infrastructure	68
Ensuring business partners/ third parties comply with our security requirements	68
Complying with security requirements placed upon us by business partners	68
Improving the security of customer-facing services and applications	65
Purchasing or enhancing existing cyber insurance policy for protection against threats	65

Insurance coverage risk transfer

95% of UK cyber 'expert' businesses with **50-999** employees have cyber insurance either as standalone coverage or as part of another policy.

Only **56%** of cyber '**novices**' of the same size have purchased cyber insurance as a way of transferring risk and gaining additional services and tools to help with cyber risk management.

Measure your own cyber security using the Hiscox cyber maturity model.
Learn more about cyber insurance with Hiscox.

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