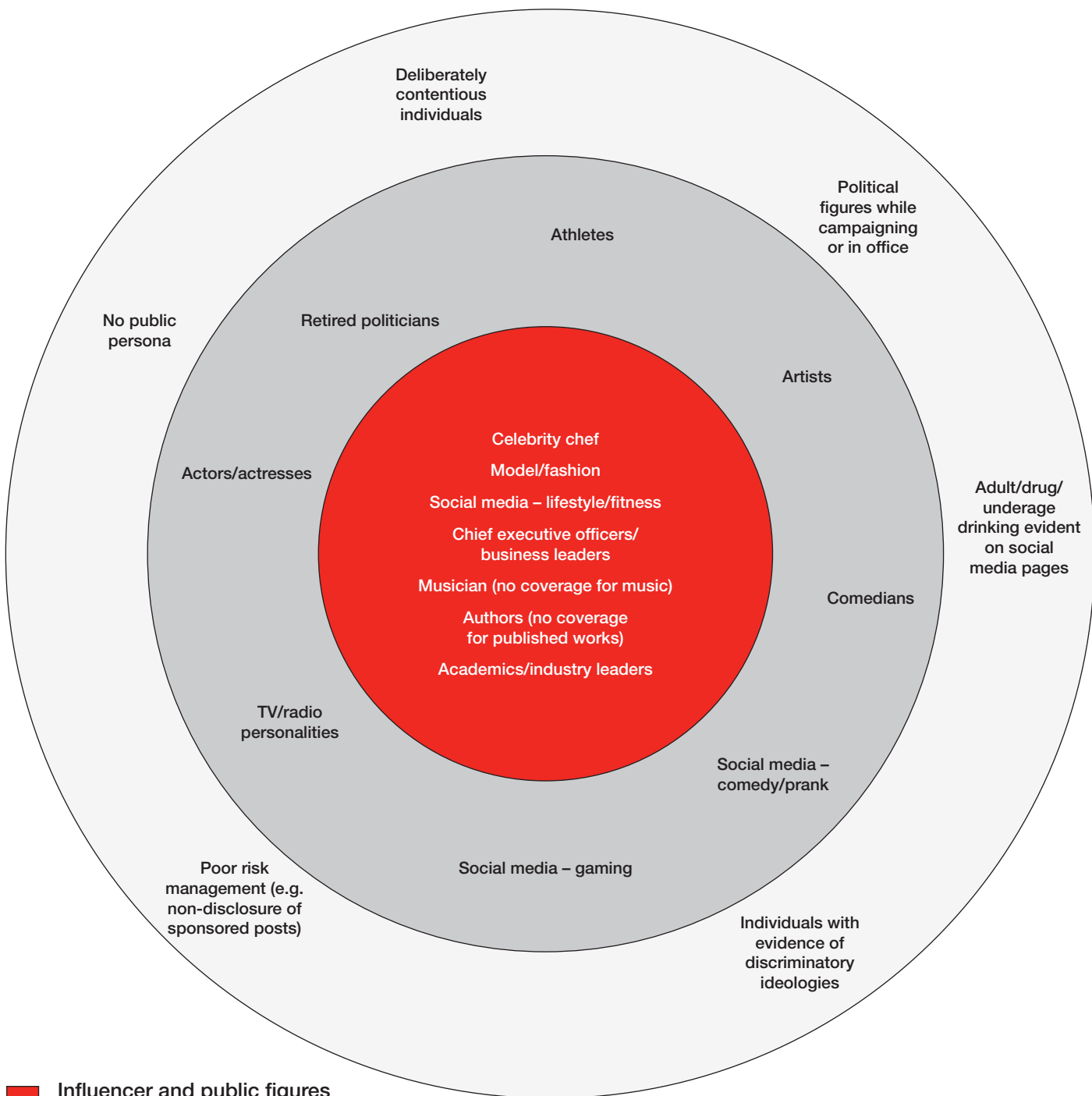


# Influencer and public figure protection **appetite guide**

Hiscox have created influencer and public figure protection as an insurance solution for individuals who live their lives in the public eye. Whether your client is an influencer in a niche area with 10,000 followers, a footballer with multi-million pound boot deals who gives match day interviews, an industry leader who regularly participates in panels, after dinner speeches, and other public speaking engagements, or one of the UK's largest YouTubers this product has been tailored to cover the media and contractual risks that come with their public appearances, and the content they share on their social media channels and websites.



- Influencer and public figures within core appetite
- Influencer and public figures within broader appetite
- Influencer and public figures not within appetite

We can tailor an insurance package to suit your client. Covers include: public liability, employers' liability and contents/property away. Please contact your local influencer and public figure protection underwriter for details.